

## **Day One: Session Three**

### **Overview of the Case and Distribute Homework Questions**

Present the problem, the jury instruction, and the standard of care:

*This is what you are allowed to argue.*

#### **Questions:**

##### **Session Four: Picking the Right Jury**

- Who do you *not* want on your jury?
- Who is your ideal juror?
- What attitudes, experiences, and beliefs would influence a jury in this case?
- What questions would you ask in voir dire?

##### **Session Five: Opening Statements**

- What themes will you introduce in opening?
- What can we accept responsibility for?
- Would you address damages?
- Will you give a number? If so, when?

##### **Session Six: Direct & Cross Examination**

- Which methods will you advance in direct examination?
- What are your goals of direct examination?
- What are aspects of a successful direct examination?
- What are typical plaintiff attorney's themes?
- How will you personalize your corporate client?

##### **Session Seven: Closing Arguments**

- What will you advance in closing?
- What are the differences between opening and closing?
- What are some successful closing argument strategies?
- Why do closing arguments matter?