CLM 2020 MEDIA KIT
FURTHERING THE HIGHEST STANDARDS OF CLAIMS AND LITIGATION MANAGEMENT
CLM Magazine is the flagship publication of the Claims & Litigation Management (CLM) Alliance. It covers the trends and topics of interest to professionals responsible for the cost-effective resolution of property and casualty claims: risk and litigation managers, insurance and claims professionals, corporate counsel, outside counsel, and claims services providers.

Drawing upon the CLM's vast network of member firms and fellows as contributors provides CLM Magazine with unparalleled access to expert commentary and analysis. This means the editorial team can offer readers information directly from their peers about the issues that affect them the most, and provide them with strategies and information to achieve better results. In other words: It's a publication for CLM members and fellows, created by CLM members and fellows.

Claims litigation is a critical issue of importance in the resolution process. Readers gain insights on how recent court decisions could influence their business and the industry, trends in litigation to keep in focus, and awareness of the regulatory and compliance issues that matter to them. CLM Magazine is the best source of the information readers need to further enhance the relationship between insurance defense firms, claims, and risk professionals.
ABOUT THE CLM

The CLM is an inclusive, collaborative, not-for-profit organization that promotes and furthers the highest standards of claims and litigation management and brings together thought leaders in the industry. CLM sponsors educational programs, provides resources, and fosters communication among all in the industry.

Acquired in 2018 by The Institutes, the leading education and research provider for the risk management and property-casualty insurance industry with designation programs like the Associate in Claims (AIC) and Chartered Property Casualty Underwriter (CPCU), CLM gains unprecedented access to new resources, infrastructure, and experts with knowledge of the industry that enable us to offer a broader suite of products and solutions to our membership.

CLM’s multi-platform product line—which includes magazines, online and live events, and custom publishing—offers marketers an integrated approach to effectively communicate with insurance claims, risk, and litigation management professionals.

In addition to CLM Magazine, we publish Construction Claims.
OUR TEAM

Sales
Harry Rosenthal, CLM Executive Group Publisher, VP - 21 of his 29 years of media experience has been spent focusing on providing marketing and sales ideas that fit the needs of the insurance claims and litigation community.

Bryan Pifer, Publisher - His 17 years of advertising sales and publishing experience with nationally recognized insurance print and web publications gives him the knowledge to find creative solutions for your demands.

Editorial
Eric Gilkey, Executive Editor – His 15-year career in writing and editing has focused exclusively on the insurance and claims industry, including both print publications and online news sites like PropertyCasualty360.com, which he helped create and launch in 2011.

Phil Gusman, Managing Editor – A financial services writer/editor for over 17 years working on both print and digital publications, including PropertyCasualty360.com where he produced that site's daily e-newsletter. Most recently, he was a freelance writer and editor, specializing in creating P&C-related features and white papers for a range of publications and insurance companies.

CLM Committees & Communities – Staffed by leading experts, attorneys, and claims industry professionals, these committees and communities contribute regularly to CLM Magazine on various topics, including:

Communities
- Construction Claims
- Cyber, Management & Professional Liability
- Retail, Restaurant & Hospitality
- Workers’ Compensation

Committees
- Alternative Dispute Resolution (ADR)
- Diversity & Inclusion
- Environmental and Toxic Tort
- Extra-Contractual
- Insurance Coverage
- Insurance Fraud
- Municipal Law
- Product Liability
- Property
- Religious & Non-Profit
- Subrogation
- Transportation
CLM Magazine offers a distinct advantage in the market. The readers of CLM Magazine — CLM Members & Fellows — are thought leaders in the industry. They are invested in improving their skills and knowledge, exemplified by joining CLM, an organization dedicated to furthering industry standards through education and collaboration. Your marketing message in CLM Magazine reaches an audience committed to their profession.

CLM Magazine delivers over 32,000 decision-makers involved in all aspects of managing, litigating and resolving property & casualty claims, from insurance and claims professionals, risk and litigation managers, corporate counsel, outside counsel and claims services providers. Each participant in the claims and litigation process must understand the needs of, and collaborate effectively with others. That's the makeup of CLM Magazine's readership, and a strength of the publication and the organization.

TheCLM.org | CLMMag.theclm.org
The 2018 storm season produced 15 named storms, including hurricanes. According to the National Oceanic and Atmospheric Administration (NOAA), the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes. According to the NOAA, the 2018 storm season produced 15 named storms, including hurricanes.
eMEDIA OPPORTUNITIES

LEAD GENERATION

CLM COMMITTEE WEB SEMINARS

- CLM Web Seminars consist of a half-hour-long educational lesson taught by CLM committee members on a variety of topics related to claims and litigation management. Free to attend and typically occurring weekly, CLM Web Seminars can be sponsored to help you reach new and targeted audiences.

SPONSORSHIP OF A WEB SEMINAR INCLUDES:

- Registration attendee list
- Your logo on event registration email
- Your logo on the slides in the presentation deck
- Recognition by the seminar moderator

RATE: $3,500
SPONSORSHIP PER EVENT
(two sponsorships available per event)
MEMBER/SERVICE PROVIDER WEB SEMINAR

- Here’s your chance to take the stage! Direct the content and messaging related to what you know best: your company’s knowledge and success stories. Each web seminar will be moderated by a CLM editor and will utilize our delivery service. Please keep in mind that all Member/Service Provider Web Seminars must maintain editorial guidelines for all CLM web seminars, which includes not promoting specific products or services. To learn more, contact your sales rep.

RATE: $12,500 EACH // $10,000 3X

SPONSORSHIP OF A MEMBER/SERVICE PROVIDER WEB SEMINAR INCLUDES:

- Registration attendee list
- Your logo on event registration email
- Your logo on the slides in the presentation deck
- Recognition by the seminar moderator
eMEDIA OPPORTUNITIES

**WEBSITE OPPORTUNITIES**

- **TOPIC CATEGORY SPONSORSHIPS**
  Sponsorships offer 100% share of voice on the page; includes top and bottom leaderboard ads, and two medium rectangle ads.
  Limit five rotating sponsors per topic category.
  - Leaderboard Ads - 2 (728 x 90)
  - Medium Rectangle Ads - 2 (300 x 250)
  - Sponsorship rate $1,500 PER MONTH

- **HOMEPAGE/RUN OF SITE SPONSORSHIPS**
  Sponsorship offers choice of top and bottom leaderboards or two medium rectangle ads.
  - Leaderboard Ads - 2 (728 x 90) $1,000 PER MONTH
  - Medium Rectangle Ads - 2 (300 x 250) $1,000 PER MONTH

*Website Specs: Max file size: 35K, File formats: Flash, gif, jpg, html*

**TOPIC CATEGORY SPONSORSHIPS ARE AVAILABLE FOR:**

- Cannabis
- Claims Management
- Construction
- Cyber, Management & Professional Liability
- D&I
- Environmental
- Extra-Contractual/Coverage
- Fraud
- Product Liability
- Property
- RRH
- Subrogation
- Transportation
- Work Comp

**All rates shown are net rates**
eNEWSLETTERS OPPORTUNITIES

- **CLM Magazine Monthly**
  eNEWSLETTER ADVERTISING RATES
  Monthly eNews with distribution averaging more than 100,000.*
  - Top Banner Ad (600x200) $2,000 PER ISSUE
  - Banner Ad (600x200) $1,500 PER ISSUE (TWO AVAILABLE)

- **CANNABIS Monthly**
  eNEWSLETTER ADVERTISING RATES
  Monthly eNews with distribution averaging more than 100,000.*
  - Top Banner Ad (600x200) $2,000 PER ISSUE
  - Banner Ad (600x200) $1,500 PER ISSUE (TWO AVAILABLE)

- **WORKERS’ COMPENSATION Monthly**
  eNEWSLETTER ADVERTISING RATES
  Monthly eNews with distribution averaging more than 100,000.*
  - Top Banner Ad (600x200) $2,000 PER ISSUE
  - Banner Ad (600x200) $1,500 PER ISSUE (TWO AVAILABLE)

- CLM’s signature flagship magazine goes beyond the printed page each month to ensure you can share, bookmark, and tag your favorite articles with litigation partners and fellow claims professionals. Reaching more than 110,000 inboxes each month and turbocharged by Claims Pages deep reach into the claims world, *CLM Magazine* eNews has the power to transform your knowledge of the industry and provide the insights and education you need to set yourself apart.

- The cannabis legal landscape is evolving faster than many insurers and litigation professionals can manage. That means it’s essential to stay on top of regulatory and claims trends as they happen in order to be successful. Subscribe to CLM’s monthly Cannabis eNews in order to receive thoughtful commentary and analysis on the state of the industry, legislative initiatives, and how cannabis affects the lines of business you write. Content written by CLM members and fellows will be supplemented by news alerts powered by Claims Pages. CLM’s Cannabis eNews delivers the goods to more than 110,000 insurance professionals with each edition.

- Putting the spotlight on the workers’ compensation industry, CLM’s WC eNews digs deeper and further to deliver objective commentary and analysis on workers’ compensation trends and topics. Published monthly and featuring CLM member- and fellow contributed content supplemented by news alerts powered by Claims Pages. WC eNews reaches 105,000 workers’ compensation insurance claims, risk, and litigation professionals with every edition.

---

*Distribution includes over 90,000 claims professionals powered by Claims Pages, A Member of The Institutes
The claims industry faces many challenges—recruiting and training, digitalization of claims processes, dealing with fraud, incorporating new technologies and systems into existing processes, to name just a few.

### JANUARY

**AD CLOSE: 12/13/19  MATERIAL CLOSE: 12/18/19**

**FEATURE HIGHLIGHTS:**
- Litigation: Impact of Litigation Financing
- Property: Restoration Claims
- Transportation: No-Fault Status
- Special eReport #1: Workers’ Compensation*
- Special eReport #2: Education & Training*

**COMMITTEE COLUMN HIGHLIGHTS:**
- InsurTech
- Insurance Fraud
- Retail, Restaurant, and Hospitality
- Property
- ADR

**BONUS DISTRIBUTION:**
- Windstorm Conference

### FEBRUARY

**AD CLOSE: 1/17  MATERIAL CLOSE: 1/22**

**FEATURE HIGHLIGHTS:**
- Management: Controlling Claims and Earning Early Resolution
- Technology: AI's Impact on Claims Handling
- Workers’ Comp: What's Happening with Opioids
- Special eReport #1: Forensics*
- Special eReport #1: Transportation*

**COMMITTEE COLUMN HIGHLIGHTS:**
- Extra-Contractual
- Subrogation
- Diversity
- Transportation
- Environmental/Toxic Tort

---

* SPECIAL INTEGRATED ADVERTISING OPPORTUNITY

Special eReports are sent to a custom selected audience from the over 45,000 CLM membership. Sponsorship includes your Logo at the top of the Special eReport with a Link to your website, Banner Ad (600x200) in the Special eReport (top, middle, lower placement determined by contract date), and a Full Page Ad in the monthly issue of the eReport. Three sponsorships available per report.
### MARCH
**AD CLOSE: 2/14  MATERIAL CLOSE: 2/19**

**FEATURE HIGHLIGHTS:**
- Cyber: Credential Stuffing
- Litigation: Verdict Analysis
- Compliance: Medicare Update
- Technology: Blockchain Trends
- **Supplement:** Property Claim Strategies
- **Special eReport #1:** Property*
- **Special eReport #2:** Insurance Fraud*

**COMMITTEE COLUMN HIGHLIGHTS:**
- Product Liability
- Insurance Coverage
- Religious and Non-Profit
- Workers' Compensation
- Professional Liability
- Municipal
- Cannabis

**BONUS DISTRIBUTION:**
- CLM Annual Conference
- CLM Workers’ Compensation
  & Restaurant, Retail & Hospitality Conference
- Property Loss Research Bureau (PLRB)

### APRIL
**AD CLOSE: 3/13  MATERIAL CLOSE: 3/18**

**FEATURE HIGHLIGHTS:**
- Property: Fire Restoration Claims
- Transportation: Roundtable Dialogue
- Management: Millennial Adjusting
- Litigation: Impact of Increasing Jury Verdicts
- **Special eReport #1:** Risk Management*
- **Special eReport #2:** Restoration*

**COMMITTEE COLUMN HIGHLIGHTS:**
- InsurTech
- Insurance Fraud
- Retail, Restaurant, and Hospitality
- Property
- ADR

**BONUS DISTRIBUTION:**
- Risk & Insurance Management Society (RIMS)

---

**SPECIAL INTEGRATED ADVERTISING OPPORTUNITY**

Special eReports are sent to a custom selected audience from the over 45,000 CLM membership. Sponsorship includes your Logo at the top of the Special eReport with a Link to your website, Banner Ad (600x200) in the Special eReport (top, middle, lower placement determined by contract date), and a Full Page Ad in the monthly issue of the eReport. Three sponsorships available per report.
EDITORIAL PLANNING CALENDAR

MAY
AD CLOSE: 4/17  MATERIAL CLOSE: 4/22

FEATURE HIGHLIGHTS:
• Cyber: Intangible Risk Become Tangible
• Liability: Emerging Privacy Claims
• Litigation: Advanced Use of Metrics
• Workers’ Comp: Focus on the Worker
• Special eReport #1: Forensics*
• Special eReport #1: Construction*

COMMITTEE COLUMN HIGHLIGHTS:
• Extra-Contractual
• Subrogation
• Diversity
• Transportation
• Environmental/Toxic Tort

JUNE
AD CLOSE: 5/15  MATERIAL CLOSE: 5/20

FEATURE HIGHLIGHTS:
• Litigation: Verdict Analysis
• Compliance: Medicare Update
• Property: Temp Housing Strategies
• Special eReport: Technology*

COMMITTEE COLUMN HIGHLIGHTS:
• Product Liability
• Insurance Coverage
• Religious and Non-Profit
• Workers’ Compensation
• Professional Liability
• Municipal
• Cannabis

BONUS DISTRIBUTION:
• CLM Midwest Conference
• PLRB Technology & Claims Seminar

*SPECIAL INTEGRATED ADVERTISING OPPORTUNITY
Special eReports are sent to a custom selected audience from the over 45,000 CLM membership. Sponsorship includes your Logo at the top of the Special eReport with a Link to your website, Banner Ad (600x200) in the Special eReport (top, middle, lower placement determined by contract date), and a Full Page Ad in the monthly issue of the eReport. Three sponsorships available per report.

TheCLM.org | CLMMag.theclm.org
EDITORIAL PLANNING CALENDAR

JULY
AD CLOSE: 6/12  MATERIAL CLOSE: 6/17

FEATURE HIGHLIGHTS:
- Workers' Comp: Defense Strategies
- Technology: IoT and Hacking
- Property: Restoration Claims
- Management: Protecting Claims Department Data
- Special eReport: Fire Investigation*

COMMITTEE COLUMN HIGHLIGHTS:
- InsurTech
- Insurance Fraud
- Retail, Restaurant, and Hospitality
- Property
- ADR

BONUS DISTRIBUTION:
- CLM Management & Professional Liability
- CLM Cyber, Management & Professional Liability Conference

AUGUST
AD CLOSE: 7/17  MATERIAL CLOSE: 7/22

FEATURE HIGHLIGHTS:
- Legal: Effects of Supreme Court Rulings on Insurance Industry
- Workers' Comp: Opioid Update
- Litigation: Jury Selection Strategies
- Property: Tariffs and Crop Insurance
- Special eReport: UAVs*

COMMITTEE COLUMN HIGHLIGHTS:
- Extra-Contractual
- Subrogation
- Diversity
- Transportation
- Environmental/Toxic Tort

*SPECIAL INTEGRATED ADVERTISING OPPORTUNITY
Special eReports are sent to a custom selected audience from the over 45,000 CLM membership. Sponsorship includes your Logo at the top of the Special eReport with a Link to your website, Banner Ad (600x200) in the Special eReport (top, middle, lower placement determined by contract date), and a Full Page Ad in the monthly issue of the eReport. Three sponsorships available per report.
# Editorial Planning Calendar

## SEPTEMBER
**AD CLOSE: 8/14  MATERIAL CLOSE: 8/19**

**FEATURE HIGHLIGHTS:**
- Property: Lessons from 2019’s Hurricane Season
- Litigation: Verdict Analysis
- Compliance: Medicare Update
- Management: Guide to Positive Post Mortems
- Transportation: Personal Auto Trends
- Special eReport: Construction*

**COMMITTEE COLUMN HIGHLIGHTS:**
- Product Liability
- Insurance Coverage
- Religious and Non-Profit
- Workers’ Compensation
- Professional Liability
- Municipal
- Cannabis

**BONUS DISTRIBUTION:**
- CLM Claims College & Chief Claims Officer Summit
- CLM Construction Conference
- PLRB Central Regional Adjusters Conference

## OCTOBER
**AD CLOSE: 9/18  MATERIAL CLOSE: 9/23**

**FEATURE HIGHLIGHTS:**
- Workers’ Comp: When to Get Aggressive
- Insurance Labor Analysis
- Property: Restoration Claims
- Transportation: Trend Spotting
- Special eReport #1: Fraud*
- Special eReport #2: Technology*

**COMMITTEE COLUMN HIGHLIGHTS:**
- InsurTech
- Insurance Fraud
- Retail, Restaurant, and Hospitality
- Property
- ADR

**BONUS DISTRIBUTION:**
- CLM Southeastern Conference
- CLM Litigation Management Symposium

---

* SPECIAL INTEGRATED ADVERTISING OPPORTUNITY

Special eReports are sent to a custom selected audience from the over 45,000 CLM membership. Sponsorship includes your Logo at the top of the Special eReport with a Link to your website, Banner Ad (600x200) in the Special eReport (top, middle, lower placement determined by contract date), and a Full Page Ad in the monthly issue of the eReport. Three sponsorships available per report.
EDITORIAL PLANNING CALENDAR

NOVEMBER
AD CLOSE: 10/16  MATERIAL CLOSE: 10/21

FEATURE HIGHLIGHTS:
• Subrogation: Trends in Recovery
• Risk: Medical Marijuana Update
• Property: Temporary Housing and ALE
• Management: Recruiting and Retaining
• Special eReport #1: Subrogation*
• Special eReport #2: Workers’ Compensation*

COMMITTEE COLUMN HIGHLIGHTS:
• Extra-Contractual
• Subrogation
• Diversity
• Transportation
• Environmental/Toxic Tort

BONUS DISTRIBUTION:
• CLM New York
• National Association of Subrogation Professionals (NASP)
• PLRB Large Loss
• PLRB Eastern Regional Adjusters Conference

DECEMBER
AD CLOSE: 11/13  MATERIAL CLOSE: 11/18

FEATURE HIGHLIGHTS:
• CLM Awards Issue
• Litigation: Verdict Analysis
• Holiday Guide for Claims and Litigation Professionals
• Compliance: Medicare Update
• Special eReport #1: Cyber Liability *
• Special eReport #2: Extra-Contractual*

COMMITTEE COLUMN HIGHLIGHTS:
• Product Liability
• Insurance Coverage
• Religious and Non-Profit
• Workers’ Compensation
• Professional Liability
• Municipal
• Cannabis

* SPECIAL INTERGRATED ADVERTISING OPPORTUNITY
Special eReports are sent to a custom selected audience from the over 45,000 CLM membership. Sponsorship includes your Logo at the top of the Special eReport with a Link to your website, Banner Ad (600x200) in the Special eReport (top, middle, lower placement determined by contract date), and a Full Page Ad in the monthly issue of the eReport. Three sponsorships available per report.
EDITORIAL PLANNING CALENDAR

INTERGRATED ADVERTISING OPPORTUNITY

Special eReports
Harnesses the power of CLM's prolific writers by offering targeted eReports that zero in on specialized topics. Reach your audience with insightful, educational content in these select areas:

- **JANUARY**: #1 Workers' Compensation / #2 Education & Training
- **FEBRUARY**: #1 Forensics / #2 Transportation
- **MARCH**: #1 Property / #2 Insurance Fraud
- **APRIL**: #1 Risk Management / #2 Restoration
- **MAY**: #1 Forensics / #2 Construction
- **JUNE**: Technology
- **JULY**: Fire Investigation
- **AUGUST**: UAVs
- **SEPTEMBER**: Construction
- **OCTOBER**: #1 Fraud / #2 Technology
- **NOVEMBER**: #1 Subrogation / #2 Workers' Compensation
- **DECEMBER**: #1 Cyber Liability / #2 Extra-Contractual

**RATE**: $5,000 Full Page Ad CLM Magazine + Digital Ad Special eReport
$3,500 Digital Ad Special eReport Only
Three sponsorships available per report.

Special eReports are sent to a custom selected audience from the over 45,000 CLM membership. Sponsorship includes your Logo at the top of the Special eReport with a Link to your website, Banner Ad (600x200) in the Special eReport (top, middle, lower placement determined by contract date), and a Full Page Ad in the monthly issue of the eReport.
## ADVERTISING RATES

All rates shown are net rates

### CLM MAGAZINE PRINT RATES

#### 2019 4 COLOR RATE
- Spread $9,000
- Third Spread $7,500
- Full $5,000
- Half $3,000
- Third $2,500
- Quarter $1,500

#### 2018 B&W + 1 COLOR RATE
- Full $4,500
- Half $2,500
- Third $2,000
- Quarter $1,000

#### PREMIUM POSITIONS
- Back Cover $8,000
- Inside Front $6,500
- Inside Back $6,500
- Opposite TOC, Editor Letter $6,000
- Belly Band Or Cover Tip $7,500

### 10% DISCOUNT OFFERED ON 6 + AD SCHEDULE PRINT ADS

All contracts $5,000 or less must be pre-paid or include credit card information for payment.
CLM MEMBER/FELLOW Q&A

INTERGRATED ADVERTISING OPPORTUNITY

Looking for non-traditional ways to promote the work and expertise of your business and staff? Are you interested in sharing your views on the industry with other members and fellows? CLM Member/Fellow Q&A gives you that opportunity. Working one on one with CLM Magazine staff, one candidate of your choice will be featured in a one-page interview and have the chance to share their stories and successes. A full-page advertisement will accompany the spread. With only 12 available spots, you’ll need to act quickly if you want to be part of this exciting new way to market your work while also sharing your knowledge with the CLM collective.

RATE: $9,000 2-page spread.
ONLY ONE AVAILABLE PER ISSUE.
INTERGRATED ADVERTISING OPPORTUNITY

Develop an article or series of articles where the sponsoring organization/firm works with our editor to develop the content.

GOLD LEVEL: 1750 words $10,000 per issue (Two Page Spread)
SILVER LEVEL: 700 words $7,500 per issue (Full Page)
REGIONAL LEVEL: 275 words $5,000 per issue (Half Page)

Editor has final approval on all material.

GOLD LEVEL SAMPLE:

Multifamily Owners Get Greater Say

In Colorado, multifamily owners recently gained more input into the decision-making process of their development, a significant change from the past. The Colorado General Assembly recently enacted a bipartisan measure (H.B. 17-1729) that modifies the Colorado Common Interest Ownership Act (CCIOA), C.R.S. §38-33.3-102, and makes significant changes to the way owners are allowed to participate in their community associations.

The new law allows owners to participate in the voting process more efficiently and effectively. Prior to the passage of this new law, owners were required to attend meetings in person or hire a proxy to vote on their behalf. This was a cumbersome process that often resulted in low owner participation rates. The new law eliminates this requirement and allows owners to vote by mail, email, or electronically.

The new law also requires associations to provide electronic copies of all documents relevant to the complaint at the time of notice. This is intended to promote transparency and fairness in the voting process.

The processes for resolving disputes arising out of construction defects will enter a new phase in Colorado. The new disclosure requirements mandate that prior to the commencement of a construction defect action, it is to provide fuller disclosure to individual unit owners prior to the filing of a lawsuit the executive board mail or deliver written notice to the association by amending §38-33.3-102, C.R.S.

The Colorado court recently endorsed forum selection clauses. The Colorado legislature recently enacted a bipartisan measure (H.B. 17-1729) that modifies the Colorado Common Interest Ownership Act (CCIOA), C.R.S. §38-33.3-102, and makes significant changes to the way owners are allowed to participate in their community associations.

The new law allows owners to participate in the voting process more efficiently and effectively. Prior to the passage of this new law, owners were required to attend meetings in person or hire a proxy to vote on their behalf. This was a cumbersome process that often resulted in low owner participation rates. The new law eliminates this requirement and allows owners to vote by mail, email, or electronically.

The new law also requires associations to provide electronic copies of all documents relevant to the complaint at the time of notice. This is intended to promote transparency and fairness in the voting process.

The processes for resolving disputes arising out of construction defects will enter a new phase in Colorado. The new disclosure requirements mandate that prior to the commencement of a construction defect action, it is to provide fuller disclosure to individual unit owners prior to the filing of a lawsuit the executive board mail or deliver written notice to the association by amending §38-33.3-102, C.R.S.

The Colorado court recently endorsed forum selection clauses. The Colorado legislature recently enacted a bipartisan measure (H.B. 17-1729) that modifies the Colorado Common Interest Ownership Act (CCIOA), C.R.S. §38-33.3-102, and makes significant changes to the way owners are allowed to participate in their community associations.

The new law allows owners to participate in the voting process more efficiently and effectively. Prior to the passage of this new law, owners were required to attend meetings in person or hire a proxy to vote on their behalf. This was a cumbersome process that often resulted in low owner participation rates. The new law eliminates this requirement and allows owners to vote by mail, email, or electronically.

The new law also requires associations to provide electronic copies of all documents relevant to the complaint at the time of notice. This is intended to promote transparency and fairness in the voting process.

The processes for resolving disputes arising out of construction defects will enter a new phase in Colorado. The new disclosure requirements mandate that prior to the commencement of a construction defect action, it is to provide fuller disclosure to individual unit owners prior to the filing of a lawsuit the executive board mail or deliver written notice to the association by amending §38-33.3-102, C.R.S.
Don't miss out! Reach 32,000+ CLM members and fellows. Submit an article and run a full page ad.
Successful contributed articles will zero in on cutting-edge training, tools, and situations faced in either personal or commercial claims, offering objective and practical strategies for readers. Article must be limited to 750 words and cannot contain embedded artwork.

RATE: $7,500

Ingenious Tips for Combating Fraudulent Slip-and-Fall Claims

Every year, slips, trips, and falls send millions to the emergency rooms and cost businesses billions. These injuries can often attract opportunistic claims, some with startling precision, according to the Federal Bureau of Investigation. Most recently, the bureau’s Denver office identified a large-scale scheme in which the fraudulent claims resulted in $1 billion in losses. With the market for floor-safety products in mind, one could expect that there is a bit of a buzz about any product that could “tackle” such fraud.

As a well-recognized, professional slip-and-fall risk manager, it’s not uncommon for me to run into my share of fraud. Many cases I encounter involve disgruntled customers who are attempting to file a claim against an insured business. The insurance industry has become a “safe harbor” for fraudulent claims. In the last few years, the number of claims has increased significantly. Organizations are spending more money on the investigation of claims, and insurers are reducing their payouts by conducting fraud investigations before accepting and paying claims. The result is an increase in the number of claims that are successfully disputed.

The Insurance Fraud Profile is a comprehensive guide to fraud prevention. It provides a documented account of the process of a slip-and-fall claim because it’s important to have hard evidence in the event of a claim. It’s also important to be aware of the signs of fraud, such as a claimant who is不住 from the scene or who claims to have been injured in a fall on the floor. The profile provides guidance on how to identify and prevent such claims.

Identity theft is a problem that is affecting more people every day. It’s important to take steps to protect your personal information and to be aware of the signs of identity theft. The profile provides a comprehensive guide to identity theft prevention.

The profile also includes information on how to prevent workplace injuries and accidents, such as slip-and-fall incidents. It provides guidance on how to design and implement effective workplace safety programs, including the use of slip-resistant floor mats and other safety equipment.

Don’t miss out on this opportunity to reach 32,000+ CLM members and fellows. Submit an article and run a full page ad.

Profile Topics Include:

- Workers’ Compensation
- Forensic
- Field Adjusting
- Insurance Fraud
- Restoration
- Cyber Risk
- Legal
- Extra Contractual
- Subrogation
- Construction

TheCLM.org | CLMMag.theclm.org
INTERGRATED ADVERTISING OPPORTUNITY

CLM Member & Litigation Support Practice Spotlight.

Focusing on targeting practice and support areas, CLM Member & Litigation Support Practice Spotlight gets your firm or organization the attention it deserves for the work it accomplishes. Included is your logo and 150 words of practice or support description.

• ADR/Mediation
• Construction Defect
• Court Reporting
• Cyber Liability
• Document Retrieval
• E-Billing
• E-Discovery
• Employment Law
• Environmental/Toxic Tort
• Extra-Contractual
• Expert Witness
• Fraud Investigation
• Jury Consultants
• Professional Liability
• Product Liability
• Retail Restaurant and Hospitality
• Subrogation
• Trucking/Transportation
• Workers’ Comp

RATE: $2,500
PER LAW FIRM SPONSORSHIP OR LITIGATION SUPPORT FIRM SPONSORSHIP
SPECIAL ADVERTISING SUPPLEMENTS

INTERGRATED ADVERTISING OPPORTUNITY

Don’t miss out! Reach 32,000+ CLM members and fellows.

Successful contributed articles will zero in on cutting-edge training, tools, and situations faced in either personal or commercial claims, offering objective and practical strategies for readers. Article must be limited to 750 words and cannot contain embedded artwork.

MARCH: Property Claim Strategies

Whether it’s fire, flood, earthquake, or hurricanes, CLM’s Property Claim Strategies Supplement will offer tips and strategies for handling these unique types of claims by highlighting best practices and providing practical approaches to commonly faced scenarios. Articles should zero in on specific perils and situations faced in either personal or commercial claims.

AD CLOSE: 2/7  MATERIAL CLOSE: 2/12

RATE: $5,000
ADVERTISING SPECS

FORMAT
TRIM SIZE: 7.875”w x 10.875”H
LIVE COPY AREA: 7” x 10”
ONE-PAGE BLEED: 7.875” x 10.875” plus .125” bleed
SPREAD COPY AREA: 14.875” x 10”
SPREAD BLEED: 16” x 11.125”
Vital reading matter should be kept .375” from all sides.

ADVERTISING SPECS
PDFX1a with fonts and 300 dpi images embedded.
(Or Press Ready PDF Export Setting)

CANCELLATIONS:
Advertisers and/or sponsors have the right to cancel within 72 hours of signed agreement. Advertising may be moved within the same calendar year as long as the request is received by the advertising close date indicated in the media kit. Request for cancellation or changes must be received in writing — please contact your sales representative. Cancellations will not be accepted after 72 hours.

SUBMISSION OF MATERIALS:
Advertising material may be emailed to jason.williams@TheCLM.org

TheCLM.org | CLMMag.theclm.org
SALES CONTACTS

For more information on how CLM Magazine can help you achieve greater awareness in the market and increased sales, contact your sales representative:

**Harry Rosenthal**
CLM Executive Group Publisher, VP
513.608.4221 (direct)
Harry.Rosenthal@TheCLM.org

**Jeremy Campbell**
VP Partnerships
513.377.7228
Jeremy.Campbell@TheCLM.org

**Dreamma Mendoza**
Director, Client Services
321.926.3769 (office)
386.457.2244 (direct)
mendoza@theinstitutes.org

**Bryan Pifer**
Publisher
513.444.4560 (office)
513.340.6369 (direct)
Bryan.Pifer@TheCLM.org

**Megan Josd**
Account Executive
954.393.0710
Megan.Josd@TheCLM.org